

600 Lake Avenue Storm Lake, IA 50588 (712) 732-7030 (712) 749-2936 fax

FACTS	WHAT DOES CENTRAL INSURANCE DO WITH YOUR PERSONAL INFORMATION?
WHY?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share and protect your personal information. Please read this notice carefully to understand what we do.
WHAT?	<ul> <li>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</li> <li>Social Security number and insurance claim history</li> <li>Medical information and credit based insurance scores</li> <li>Retirement assets and account transactions</li> <li>When you are no longer our customer, we continue to share your information as described in this notice.</li> </ul>
HOW?	All financial companies need to share customer's personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customer's personal information; the reasons Central Insurance chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Central Insurance share?	Can you limit this sharing?
For our everyday business purposes - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	Νο
For our marketing purposes -		
to offer our products and services to you	Yes	Νο
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes -		
information about your transactions and experiences	No	We don't share
For our affiliates' everyday business purposes -		
information about your creditworthiness	Νο	We don't share
For non-affiliates to market to you	No	We don't share

Questions? Call 712-732-7030.

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What we do	
How does Central Insurance protect my personal information	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secure files and buildings. To protect your records electronically, we utilize intrusion protection systems, firewalls, anti-virus software, malware prevention software and vulnerability assessment scans.
How does Central Insurance collect my personal information?	<ul> <li>We collect your personal information, for example, when you:</li> <li>Apply for insurance or show your government-issued ID</li> <li>Pay insurance premiums or file an insurance claim</li> <li>Seek advice about your investments</li> <li>We also collect your personal information from others, such as credit bureaus, affiliates or other companies.</li> </ul>
Why can't I limit all sharing?	<ul> <li>Federal law gives you the right to limit only</li> <li>Sharing for affiliates' everyday business purposes – information about your creditworthiness</li> <li>Affiliates from using your information to market to you</li> <li>Sharing for non-affiliates to market to you</li> <li>State laws and individual companies may give you additional rights to limit sharing.</li> </ul>

Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. <ul> <li>Central Insurance has no affiliates.</li> </ul>
Non-affiliates	<ul> <li>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</li> <li>Central Insurance does not share with non-affiliates so they can market to you.</li> </ul>
Joint Marketing	<ul> <li>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</li> <li>Central Insurance doesn't jointly market.</li> </ul>